



Movement for Life Quality

***Demand driven innovation -
A digital service for rehabilitation,
habilitation and preventive exercise***



*The healthcare system
will not meet the demand
without extensive
welfare technology.*

The Challenge - Our Momentum



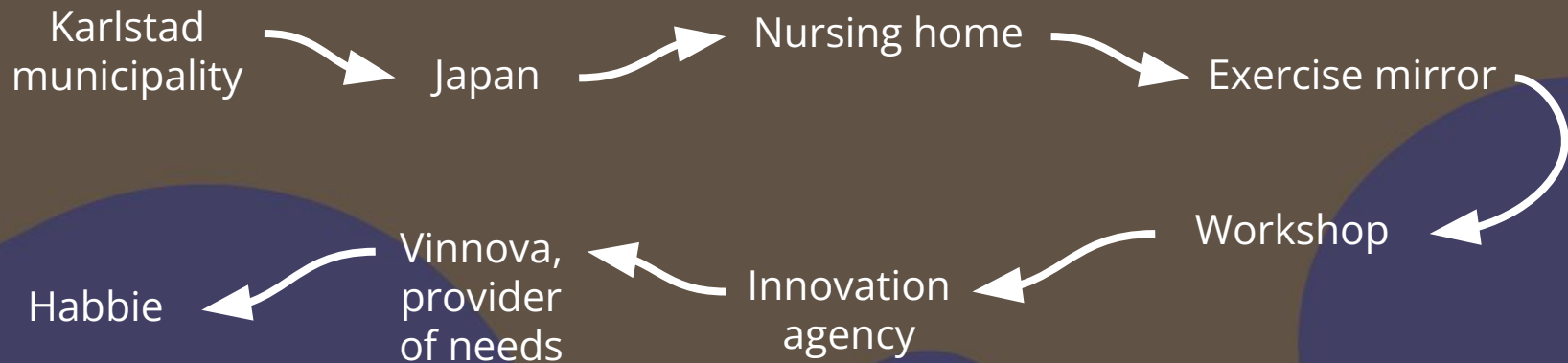
125 million

434 million

*"Everybody will need Habbie in a few years;
just not everybody know this yet."*

- Competence shortage in rehabilitation on all levels within healthcare
- Lack of Physiotherapists and occupational therapists
- **More 80+ people**
- **Global crisis ahead.** Digital solutions are the only solutions available.

How Habbie started



The difference

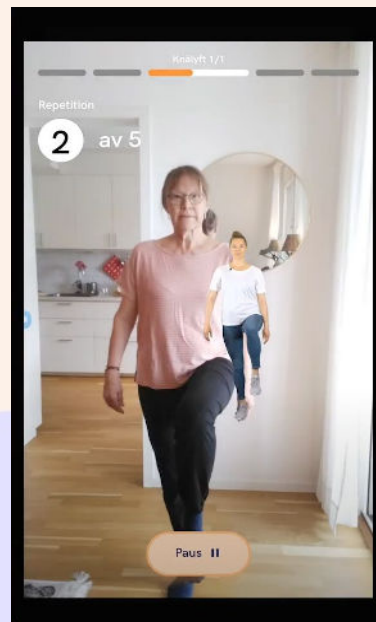


EXERCISE THAT GETS DONE

Traditional communication of training program:

Printed sketches with low adherence

2023-05-16	
	1. Jumba med fötterna vidskivits 30ggr/10s
	Mörläuft 35 ggr
	Upprasning 5-10 ggr 3-4ggr/10s
	Rulla under knä, sträck ett knä taget 10-15ggr/knå
	Sträcka ett knä i taget 5-10 ggr/10s
	Sit på ett ben (höm) 5ggr/10s
Övrigt:	Stavgång mjukt underlag Träningsvykel list belastning och hög säker



The Habbie way:

Interactive and mirrored exercise with high adherence

Co-actors

Agile / iterative process

Municipality /
Healthcare /
Patients
80-94 years

Accessibility
experts

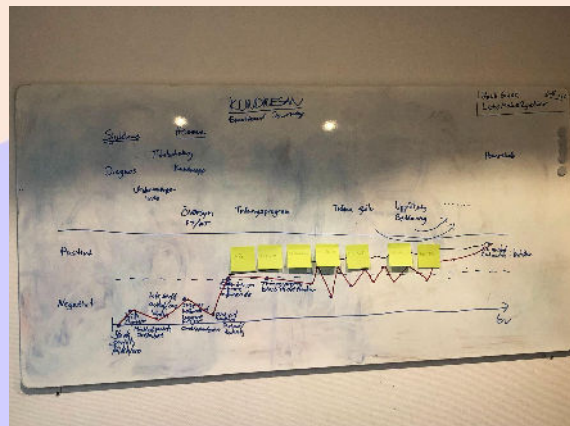
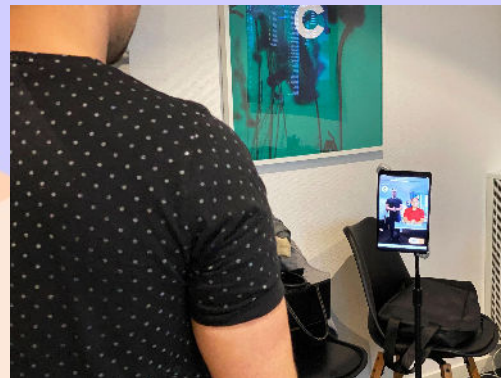
Development

Design

Testing

Service
researchers



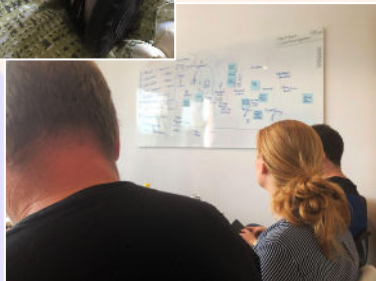


Leading in digital elderly training



Two year service design process with elderly people with no experience in digital tools as the primary user group.

An accessible and streamlined user experience lets Habbie make a difference in people's lives.



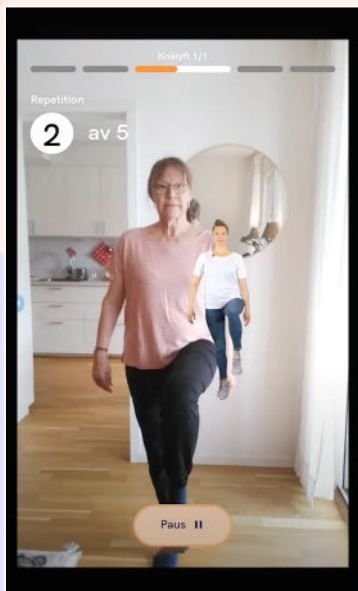
IT and information security

- Compliant with ISO/IEC 27002:2017, ISO/IEC 27799:2016 and GDPR
- Compliant to risk classification at level 3 regarding confidentiality and traceability
- Custom private network behind firewall (IDS/IPS)
- Certified data centers in Sweden
- No personal information is transferred outside of EES (Sweden)
- Strict governance of access rights
- Identification/authorisation at level LOA3/LOA4
- Logging of all access
- Penetration testing och vulnerability scanning is performed at regular basis

The solution has two customer groups



Unique and intuitive patient app where the users sees an instructor and themselves simultaneously



Easy-to-use administration for healthcare professionals for management and overview of training programs and patients



Habbe Care

For municipalities, regions and private healthcare providers

Habbie Work

For employers and health care companies



Habbe Family

For private individuals and relatives

THANK YOU!

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