

Movement for Life Quality

Demand driven innovation -A digital service for rehabilitation, habilitation and preventive exercise







The Challenge - Our Momentum



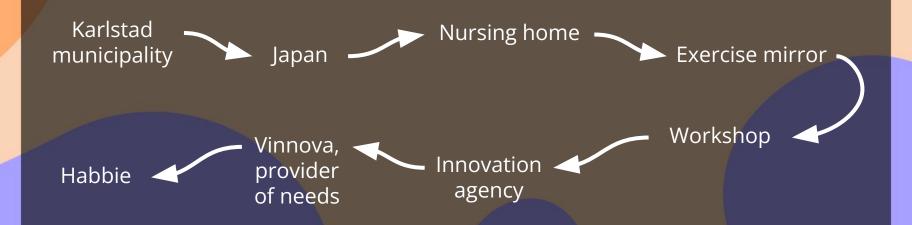


125 million 434 million

"Everybody will need Habbie in a few years; just not everybody know this yet."

- → Competence shortage in rehabilitation on all levels within healthcare
- → Lack of Physiotherapists and occupational therapists
- → More 80+ people
- → Global crisis ahead. Digital solutions are the only solutions available.

How Habbie started



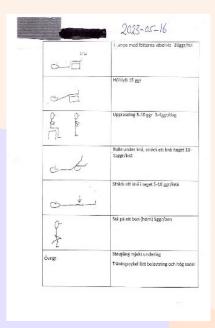
The difference



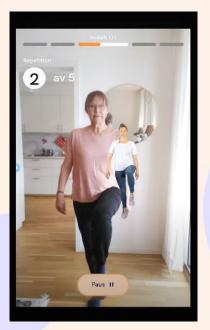
EXCERCISE THAT GETS DONE

Traditional communication of training program:

Printed sketches with low adherence





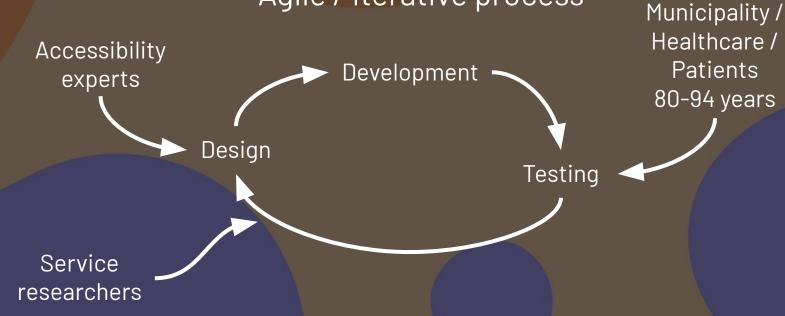


The Habbie way:

Interactive and mirrored exercise with high adherence

Co-actors

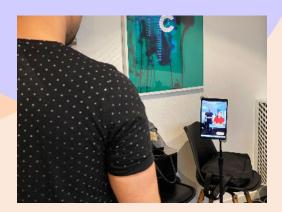
Agile / iterative process

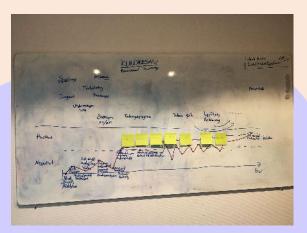


⊕ Habbie















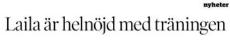
Leading in digital elderly training



Two year service design process with elderly people with no experience in digital tools as the primary user group.



An accessible and streamlined user experience lets Habbie make a difference in people's lives.



O Baltza-konnogaté ar ett psanche exempel på hur yr digtalbetrink kun medverka till förhältrad häba och okad funktion för vårdägarna Dessurion kun personaliseusernia anvandas mer ethétint, sager änns Septice Gustafsson, utvecklingsdate inom vidrå och omsingsfor valtninger, Kad stads kommun.

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Pysio- och adventerapeut er loggdades in och förera arhälten der e Roesaget tincill, som etter kinnt der fabbie.

– Wiler bankapparmen ann om et allere arbeited von som ill men.

Clobal Inspering
Det ir entirther an och storr fölges
an standers intigligter av en gjant a
Heckte i gan ten fill i sånder spyre



IT and information security

- Compliant with ISO/IEC 27002:2017, ISO/IEC 27799:2016 and GDPR
- Compliant to risk classification at level 3 regarding confidentiality and traceability
- Custom private network behind firewall (IDS/IPS)
- Certified data centers in Sweden
- No personal information is transferred outside of EES (Sweden)
- Strict governance of access rights
- Identification/authorisation at level LOA3/LOA4
- Logging of all access
- Penetration testing och vulnerability scanning is performed at regular basis

The solution has two customer groups



Unique and intuitive patient app where the users sees an instructor and themselves simultaneously





Easy-to-use
administration for
healthcare professionals
for management and
overview of training
programs and patients

Träningspass (9 planerade)









THANK YOU!

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CEO & Co-founder

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